SPONSORSHIP OPPORTUNITIES

The American Academy of Religion is excited to announce that sponsorships are available for the first-ever Online June Sessions of the Annual Meeting. This is a truly unique opportunity to be part of both AAR history and the evolution of religion scholarship. Please review the options below and contact Kate Viana (kviana@aarweb.org) with questions.

Diamond - $5,000

Brand Visibility

- Event Naming Rights
- Named Plenary/Presidential Session
- Home Rotating Banner Placement (in app)
- One (1) Other Banner Placement of sponsor's choice (subject to availability/approval)
- Two (2) Custom In-App Pages
- Mentioned in Opening Session
- Mentioned in three (3) sessions of sponsor's choice
- Three (3) Session Ads in sessions of sponsor's choice
- Exclusive App Splash Page Placement
- Listed in Online Program
- Ad in Online Program
- Virtual Swag Bag Inclusion

Communications

- Inclusion in header of all event emails
- Three (3) dedicated social media posts leading up to event (provided by sponsor)
- Three (3) shares/retweets of sponsor's choosing (subject to AAR leadership approval)
- One (1) spotlight article posted on AAR LinkedIn (written by sponsor and subject to AAR approval)
- Three (3) push notifications to app at time of sponsor's choosing (limit one per day; content provided by sponsor and subject to AAR approval)
- One (1) dedicated email pre-event to full AAR audience (content to be provided by sponsor; subject to AAR approval)
- One (1) dedicated email pre-event to all June Session attendees (content to be provided by sponsor; subject to AAR approval)

Platinum - $2,500

Brand Visibility

- Home Rotating Banner Placement (in app)
- One (1) Other Banner Placement of sponsor's choice (subject to availability/approval)
- One (1) Custom In-App Pages
- Mentioned in Opening Session
- Mentioned in two (2) sessions of sponsor's choice
- Two (2) Session Ads in sessions of sponsor's choice
- Exclusive App Splash Page Placement
- Listed in Online Program
- Ad in Online Program
- Virtual Swag Bag Inclusion

Communications

- Two (2) dedicated social media posts leading up to event (provided by sponsor)
- Two (2) shares/retweets of sponsor's choosing (subject to AAR leadership approval)
- One (1) spotlight article posted on AAR LinkedIn (written by sponsor and subject to AAR approval)
- Two (2) push notifications to app at time of sponsor's choosing (limit one per day; content provided by sponsor and subject to AAR approval)
- One (1) dedicated email pre-event to all June Sessions audience (content to be provided by sponsor; subject to AAR approval)
- Recognized at top of dedicated sponsor section of all event emails

Gold - $1,500
Brand Visibility

- Home Rotating Banner Placement (in app)
- Mentioned in two (2) sessions of sponsor's choice
- One (1) Session Ad in sessions of sponsor's choice
- Listed in Online Program
- Ad in Online Program
- Virtual Swag Bag Inclusion

Communications

- One (1) dedicated social media post leading up to event (provided by sponsor)
- One (1) share/retweet of sponsor's choosing (subject to AAR leadership approval)
- One (1) push notification to app at time of sponsor's choosing (limit one per day; content provided by sponsor and subject to AAR approval)
- One (1) dedicated email pre-event to all June Sessions (content to be provided by sponsor; subject to AAR approval)
- Recognized in dedicated sponsor section of all event emails

Silver - $500
Brand Visibility

- One (1) Rotating Banner Placement (in app)
- Mentioned in one (1) session of sponsor's choice
- One (1) Session Ad in sessions of sponsor's choice
- Listed in Online Program
- Virtual Swag Bag Inclusion

Communications

- One (1) share/retweet of sponsor's choosing (subject to AAR leadership approval)
- One (1) push notification to app at time of sponsor's choosing (limit one per day; content provided by sponsor and subject to AAR approval)
- Recognized at top of dedicated sponsor section of all event emails

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Sponsorship Level (Please check one)

☐ Diamond - $5,000   ☐ Platinum - $2,500   ☐ Gold - $1,500   ☐ Silver - $500

Organization _____

Contact _____

Mailing Address _____

Contact Phone _____

Payment Information

TOTAL DUE: $ _____   PAYING BY: CARD ☐   INVOICE ME ☐

Fill out the form below.   *Provide an email address.*

CREDIT CARD INFORMATION

Name on Card: _____

Card Number: _____

Expiration Date: _____ Security (CVV) Code: _____

Contact Signature: _____ Date: _____

Return this form to Kate Viana (kviana@aarweb.org).